

حكومة رأس الخيمة
Government of Ras Al Khaimah



United Arab Emirates

هيئة حماية البيئة والتنمية
Environment Protection & Development Authority



رقابة ناعمة لبيئة مستدامة
Feminine Monitoring
for Sustainable Environment

International Award Feminine Monitoring for Sustainable Environment A Soft Eco Look for the Next Fifty

Second Round 2020



Her Excellency Hessa Bint Essa Buhumaid Minister of Community Development and Her Excellency Mariam Bint Mohammed Saeed Hareb Al Mehairi Minister of State for Future Food Security, launched the first edition of Feminine Monitoring for Sustainable Environment Award





Honouring the winners of the first round of the award in the presence of Sheikha Amna bint Saud bin Saqr Al Qasimi - may God protect her and Her Excellency Mariam Bint Mohammed Saeed Hareb Al Mehairi Minister of State for Food and Water Security, and a number of women leaders and pioneers of environmental work.





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Award Message



The United Arab Emirates has set out to develop a development vision in preparation for the next 50 years 2021-2071 in all developmental areas, the most important of which is the environmental sustainability areas , which includes the environment, food and water security, chosen based on the current environmental challenges facing the country and the world such as depletion of natural resources like fish stocks and groundwater reserves. Decreasing agricultural land, pollution, climate change, global warming, limited diversity of food sources, and limited diversity of food supply chains , are all issues that require a future vision that ensures achieving environmental sustainability and protecting natural resources. This requires creating unprecedented initiatives that are compatible with long-term future visions so that governments, institutions, establishments, and various segments and groups of the society pay attention to the importance of cooperation in order to

preserve the environment and sustain its resources. The focus of women in this initiative is to play an innovative role in highlighting environmental sustainability issues based on the efforts of the United Arab Emirates to achieve gender equality, as the country achieved first place in the Arab world and 26th globally according to the gender equality report issued by the United Nations Development Program for the Year 2019.

The "Feminine Monitoring for Sustainable Environment" initiative was launched back in 2015 had received the honorary patronage of **H.H. Sheikha Hana Bint Jumma Al Majid, Wife of H.H. Sheikh Saud Bin Saqr Al Qasimi, Supreme Council Member and Ruler of Ras al-Khaimah** in 2018, and inspired the idea of the current environmental award.

The "Feminine Monitoring for Sustainable Environment" initiative is aimed at supporting women's environmental work in the fields of awareness and monitoring services. This initiative, is the first on international records, to be offered to women from all society sectors (including government employees, teachers, students, clubs and social centers members, workers in auxiliary professions, media representatives, housewives, and individuals with special needs). Regardless of their profession, all candidates can provide environmental services in fish markets, fish landing areas, restaurants, coastal area and beaches. Furthermore, involvement may be extended to services related to air-quality and tank-stored water-quality in public areas like hotels, restaurants, mosques, beauty salons, governmental & educational institutions, etc.

"Feminine Monitoring for Sustainable Environment Award" is a "Gold level" accredited pioneer idea in the UK, 2018. Aiming to apply the most recent practices in attracting women to be involved in resolving all environmental challenges and to benefit from best known international practices. This award also has the honorary patronage of **H.H. Sheikha Amna Bint Saud Al Qasimi – Daughter of H.H. Sheikh Saud Bin Saqr Al Qasimi, Supreme Council Member and Ruler of Ras al-Khaimah** in 2018.

This is the second round of this global award for the year 2020, which is in harmony with the development vision and the distant future vision in preparation for the fifty year strategy in the field of environmental sustainability and the national agenda for the vision of the United Arab Emirates 2021 to consolidate the concept of environmental sustainability in industrial establishments and others sectors of the society, and to reduce the ecological footprint. This can be achieved by promoting the participation of all sectors of the society in environmental work and signifying women's contribution in environment protection, whether individually or institutionally. Whereas in its first round there were 24 participants that fulfilled the requirements and 14 participants were honoured for the various categories of the award.

Dr. Saif M. Al Ghais
Director General
EPDA - RAK



Award Strategic Framework



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2 – Award Strategic Framework:

❖ Vision

Empower Women to Protect the Environment



❖ Mission

Supporting and honoring women's voluntary work for protecting the environment and sustaining its natural resources.



❖ Values

Voluntary Work

Empower Women

Environmental Sustainability

Pioneering

Teamwork

Innovation & Creativity

Affiliation





Strategic Objectives

- ❖ Endorse women to demonstrate their capacities in applying best practices in the fields of environment protection, resources sustainability , food and water security.
- ❖ Raise the awareness levels and knowledge of environmental federal laws and enhance environment awareness to reach all sectors of the society.
- ❖ Promote volunteering in the field of environmental protection and sustainability.
- ❖ Encouraging women's institutions and work teams to excel in research and innovation to provide solutions to environmental issues and challenges, and to solidify the concept of sustainability.
- ❖ Appreciating and encouraging the outstanding, pioneering and innovative contributions of women in the field of preserving the environment and promoting environmental sustainability.



General Participation Conditions



3 – General Participation Conditions:

- ❖ The award is addressing any women individually or in groups, who are engaged in environmental voluntary efforts at local or international levels. Participation is open worldwide for all categories.
- ❖ All competing projects, initiatives, voluntary works, or researches for the award must be for protecting the environment and sustaining its resources.
- ❖ EPDA – RAK has all rights to benefit from all the submitted data in all formats. All publishing rights will be automatically transferred to EPDA.
- ❖ Participation forms (based on category criteria) must be Word typed in **Arial font** with 14 point for the titles and heading, 12 point for the text. The document should not exceed 25 pages.
- ❖ Contributions be in either in Arabic or English.
- ❖ Late participations, after the announced closing dates will not be accepted.
- ❖ Unclear or unidentified sources/attachments will not be accepted.
- ❖ All participations must be sent to fm.epda@epda.rak.ae .



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Award Categories



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4. Award Categories:

Category 1: Best Environmental Institution

Open for all governmental, social and private institutions that consists of predominately female workforce, that implement the best environmental practices.

Category 2: Best Institution in Environmental Voluntary Work

Volunteers from governmental, public and private institutions who participate in innovative environmental projects. The project's goals and results must be completed prior to registration.

Category 3: Environmental Voluntary Workgroup (Individual / Group)

Participants could join in groups or individually, where the environmental volunteering hours shall be recorded through an approved or official volunteering platform . The voluntary project / work goals and results must be completed prior to registration.

Category 4: Special Needs Environmental Voluntary Group

This group of volunteers will be assessed based on designated special needs voluntary work.



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Category 5: Best Project in the Field of “Food and Water Security”

This category is evaluated based on the food security programs and practices that are implemented in the field by the efforts of the female cadres or predominant females at institutions as workgroups or individually.

Category 6: Best Environmental Research in the field of Environment Protection & Sustainability of the Resources

Best research submitted by a researcher individually or a research group (main researcher should be a woman) in relation to Environmental Protection & Resources sustainability.

Category 7: International Female Voluntary Personalities

Female environmental pioneers voluntary efforts around the world will be honored by EPDA when they are nominated by their institution.

Category 8: Outstanding Housewife Practices in Environmental Sustainability

This category is evaluated during the evaluation committee's visits to the homes of the participating housewives, and the assessment and inventory of all pioneering and distinguished environmental practices that have been implemented in their homes.



Evaluation Criteria



5 – Evaluation Criteria:

Category1: Best Environmental Institution

Criteria		Points	
1	Environmental planning	Setting an operational plan for environmental sustainability approved within the strategic plan of the entity/department within the organization, which includes programs, initiatives, projects, indicators, measures, target levels, and a planned budget with defining supervisory and executive responsibilities	20
2	Environmental voluntary	Environmental awareness development within the institution as their responsibility towards the community to protect the environment and sustain it's resources	8
	KPIs	<ul style="list-style-type: none"> • Number of voluntary hours the institution has recorded throughout 2020 • Number of participating volunteers in environmental conservative activities • Percentage of participating volunteers in environmental conservative activities 	
3	Interaction with environmental events, issues & partnerships	Develop environmental conservation awareness within the institute and its partners by organizing and participating in multiple environmental related programs and events	9
	KPIs	<ul style="list-style-type: none"> • Number of lectures, seminars and workshops held by the institution in 2020 • Number of awareness campaigns carried out by the institution during 2020 • Number of competitions organized by the institution in 2020 • Number of environmental partnerships concluded by the institution. 	
4	Green area Development	Promote plantation of local trees which will enhances the aesthetic view while supporting the concept of sustainable cities by consuming less water.	10
	KPIs	<ul style="list-style-type: none"> • Number of new local plants planted inside the institution • Number of new local plants planted around the institution 	
5	Reduce Paper Use	Turn workplaces into environmental friendly by reducing paper use and rely more on modern technologies.	6
	KPIs	<ul style="list-style-type: none"> • The value of rationalization of stationery expenses during 2020 compared to the previous year • The total weight of waste paper institution had sent for recycling during 2020 	



Category1: Best Environmental Institution

Criteria		Points	
6	Reduce Electricity Consumption	Raise community awareness on reducing electricity consumption to preserve these vital resources by developing programs or solutions to reduce the consumption of electricity, such as using natural light or devices that helps minimizing the consumption of electricity.	10
	KPIs	<ul style="list-style-type: none"> • % of reduction in electricity consumption in 2020 compared to the previous year • % of energy-saving devices within the institution • % of electricity consumption reduction awareness programs from total programs and initiatives by the institution 	
7	Efficient waste management	To aware society about the importance of waste management by implementing segregation, benefiting from recycling and introducing the hygiene.	10
	KPIs	<ul style="list-style-type: none"> • Number of new waste bins allocated for recycling • Number of activities undertaken to support waste management 	
8	Conserving Water	Raising awareness of water conservation among society by reducing it's consumption to ensure a better future for all	10
	KPIs	<ul style="list-style-type: none"> • % of reduction in water consumption in 2020 compared to the previous year • % of water-saving devices within the institution • % of awareness programs and initiatives by the institution regarding water conservation 	
9	Improvement of Internal Working Environment	Implementing the best environment-friendly practices & awareness of employees, customers, partners, vendors ... etc.	7
	KPIs	<ul style="list-style-type: none"> • Number of internal regulations issued to preserve the environment 	
10	Environmental Innovations	Concentrating on the innovative ideas & projects conducted to promote environmental protection practices and maintaining sustainability of natural resources	10
	KPIs	<ul style="list-style-type: none"> • Number of innovative initiatives & projects that are implemented • Financial and non-financial return from implemented environmental innovations 	



Category 2: Best Institution in the Environmental Voluntary Work

No	Criteria	Description	Points
1	Innovation and creativity	The creativity of the voluntary work, applicability and the ability to improve	20
2	Planning and execution	Existence of an action plan with clear outlines, and implementing SWOT analysis involving KPIs, targets, responsibilities with clear Implementation mechanisms utilizing leadership support & follow-ups	25
3	Impacts & results	Positive impacts of the voluntary work, with statistics and reports as evidences	20
4	Sustainability & Development	Existence of sustainability elements in the voluntary works, availability of development, maximizing added value & promote it as a successful practice	15
5	Authentication	Overall clear authentication of all implementing stages of the project.	10
6	Presentation	Innovative presentation of the project that includes Documents, pictures and videos.	10

Category 3: Environmental Voluntary Workgroup (Individual / Group)

No	Criteria	Description	Points
1	Innovation and creativity	The creativity of the voluntary work, applicability and the ability to improve	20
2	Planning and execution	Existence of an action plan with clear outlines, and implementing SWOT analysis involving KPIs, targets, responsibilities with clear Implementation mechanisms utilizing leadership support & follow-ups	30
3	Impact & results	Positive impacts of the voluntary work, with statistics and reports as evidences	20
4	Diversity	Diversity in the Voluntary works & implementation of maximum voluntary hours	10
5	Authentication	Overall clear authentication of all implementing stages of the project.	10
6	Presentation	Innovative presentation of the project that includes Documents, pictures and videos.	10



Category 4: Special Needs Environmental Volunteers Group

No	Criteria	Description	Points
1	Planning and execution	Existence of an action plan with clear outlines, and implementing SWOT analysis involving KPIs, targets, responsibilities with clear Implementation mechanisms utilizing leadership support & follow-ups	30
2	Impact & results	Positive impacts of the voluntary work, with statistics and reports as evidences	40
3	Authentication	Overall clear authentication of all implementing stages of the project.	15
4	Presentation	Innovative presentation of the project that includes Documents, pictures and videos.	15

Category 5: Best Project in the Field of "Food and Water Security"

No	Criteria	Description	Points
1	Innovation and creativity	The creative idea associated with the project of food and water security, applicability and ability to improve	20
2	Planning and execution	The existence of a plan with clear and specific goals linked to the National Strategy for Food and Water Security (if any) and relevant global competitiveness indicators based on the process of analysing the strengths, weaknesses, opportunities and challenges, the existence of indicators and measures with targeted levels, and the development of a clear mechanism for implementation.	30
3	Impact & results	The positive impact of the food security and water project supported by reports, statistics and results	20
4	Sustainability & Development	Existence of sustainability elements in the food and water security project , availability of development, maximize added value & promotion as a successful practice.	15
5	Authentication	Overall clear authentication of all implementing stages of the project.	10
6	Presentation	Innovative presentation of the project that includes Documents, pictures and videos.	10



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Category 6: Best Environmental Research in the field of Environment Protection & Sustainability of the Resources

No	Criteria	Points
1	Determination of the research objectives, importance & its correlation to environmental issues	15
2	Clarity of the research problem	10
3	The strength of the theoretical framework in supporting the hypotheses of the research and the modernity of references used	15
4	Methodology and approaches while researching, the adequacy of its procedures, suitability of its tools and the method of analysis used	10
5	Appropriate methods, language, organization and outputs	10
6	Comprehensive & analytic discussion with clear & inclusiveness results presentation	10
7	Scientific & Practical value resulted from the research and ability to circulation	15
8	Importance of the research recommendations and ability to implement	15

Category 7: International Female Voluntary Personalities

Female environmental pioneers voluntary efforts around the world will be honored by EPDA when they are nominated by their institution.

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Category 8: Outstanding Housewife Practices in the Environmental Sustainability

No	Criteria	Description	Points
1	Indoor air quality	The ability of the housewife to raise the level of indoor air quality by preventing the presence of pollution sources inside the house	10
2	Carbon footprint	The efforts of the housewife to reduce the carbon footprint to a minimum	10
3	Healthy eating patterns	The housewife's efforts to use healthy food patterns for all family members	10
4	Rationalization of Water Consumption	Apply best practices to conserve and rationalize water consumption at home	10
5	Rationalization of energy consumption	Apply best practices for energy conservation at home	10
6	Innovative practices	The ability of the housewife to devise ways to sustain environmental resources such as recycled models and design innovative paintings of cultivated plants, pruned trees, etc.	10
7	Waste management	The ability of the housewife to design and implement a home system for waste sorting and recycling, and to communicate with the concerned parties for recycling	10
8	Green area Development	The area of the green area in the house, the local cultivated trees and plants, the degree of their diversity, and the application of best practices in home cultivation (roof and wall cultivation - hydroponics, etc.)	10
9	The extent of using environmentally friendly technologies and products	The degree of dependence of the housewife on the use of environmentally friendly product technologies	10
10	Environmental volunteering	The degree of the housewife's participation as a volunteer in environmental programs, events and activities	10



The Time Frame for the Award



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6- Time Frame For The Award

1	Award Announcement and Launching	September 2020
2	Receive Nominations and Posts	15th October 2020
3	Participating Works deadline	31st December 2020
4	Evaluation of Participation Forms and Approval of Results	January 2021
5	Award Ceremony	To be set later during February 2021

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Awards and Rewards



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7- Awards and Rewards

Category	Position
Best Environmental Institution	The first three positions
Best Institution in Environmental Voluntary Work	
Environmental Voluntary Workgroup (Individual / Group)	
Special Needs Environmental Voluntary Group	
Best Project in the Field of "Food and Water Security"	
Best Environmental Research in the field of Environment Protection & Sustainability of the Resources	
International Female Voluntary Personalities	
Outstanding Housewife Practices in the Environmental Sustainability	



Communication Channels



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8- Communication Channels



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